



## Improve your public speaking skills – as a BASF employee it's so easy now!

You want to give more effective presentations during meetings and hold better seminars?

Join **BASF Toastmasters** and you will

- ▶ become more confident when speaking in public,
- ▶ learn techniques to make your presentations successful,
- ▶ improve your English communication skills,
- ▶ practice impromptu speeches,
- ▶ develop leadership qualities and skills on how to give feedback.

Toastmasters International is a global non-profit educational organization. It offers a program of communication and leadership projects designed to help people learn the art of speaking, listening and thinking.

We are a group of BASF employees who are already members of Toastmasters International. Now everyone at BASF can benefit from this unique program by participating in the club within the BASF Ludwigshafen site.

Visit our regular meetings and share the Toastmaster's experience. It also gives a great opportunity to network with fellow colleagues.

Please feel comfortable to visit one of the next meetings as a guest. Get to know us and the way we practice public speaking and then make your decision.

You can also join our online community through **connectBASF**.

[www.basf-toastmasters.com](http://www.basf-toastmasters.com)  
[www.toastmasters.org](http://www.toastmasters.org)

**TOASTMASTERS**  
INTERNATIONAL

*The art of communication is the language of leadership.*

James Humes



## WHERE LEADERS ARE MADE.

Since 1924 **Toastmasters International** has been recognized as the leading organization dedicated to communication and leadership skill development. Through its **worldwide network** of clubs, each week Toastmasters helps more than quarter of a million men and women of all ethnic background, education level and profession to build their **competence in communication**.

By regularly giving **speeches**, gaining **feedback**, leading teams and guiding others to **achieve their goals** in a supportive atmosphere, leaders emerge. They **learn** to tell their stories. They listen and answer. They plan and lead. They give and receive constructive feedback. They find their path to becoming great leaders.

## FAQ

### Why should I become a Toastmaster?

Because the Toastmasters concept has already helped **thousands of people** like you to improve their communication skills by learning from each other.

### When can I start?

Any time – once you are a member you can begin with the first speech projects. And there are many other roles during a Toastmasters meeting to **practice public speaking**.

### What difference will Toastmasters make for me?

You become more confident by visiting regularly but you can work **at your own pace** through the programs of communication and leadership. Club members with Toastmasters experience support you.



## JOIN US AND BE PART OF IT.

**BASFToastmasters** have regular meetings twice a month within the BASF Ludwigshafen site. Every participant can take an active role.

Because we benefit from the support and material of Toastmasters International as well as voluntary work of the organizers, there will be a small monthly fee for each regular member.

As a Toastmaster you can profit from **many activities** provided by this international organization. Visit other clubs in the Rhein-Neckar region, attend speech contests on Area or Division level or go to a District Conference where Toastmasters from all over Europe meet twice a year – a **special event** full of fun and learning!